Developer Experience upgraded at Rocket Money with CTO.ai's Developer Workflows

```
$   ops init workflow
$   ops build ./workflow
$   ops publish ./workflow
$   ops run deploy -e production
```

Thread CTO.ai   ✕

CTO.ai APP 3 hours ago
🏁 @user completed: Logs
user/build

4 replies

CTO.ai APP 3 hours ago
Which application do you want to deploy?

User 3 hours ago
build

CTO.ai APP 3 hours ago
🚀 build's successful deployment has been recorded!

CTO.ai APP 3 hours ago
🏁 Workflow completed   View Logs
successfully.

B I S 🔗 ≡ ≡ ≡ ≡ ⟨⟩ 🖼

Reply...

☐ Also send as a direct message

✦ ▷ ⟲ 😊 @ Aa   ➤

✓ **All checks have passed**   Hide all checks
1 successful check

✓ 🔷 deploy:0.1.2 - Release a build to an environment on AWS EKS from ...   Details

✓ **This branch has no conflicts with the base branch**
Merging can be performed automatically.

Merge pull request ▾
You can also   or view   .

ROCKET

Fintech
High Growth Start up |
200+ employees | AWS |
3.4 million+ members

ABOUT ROCKET MONEY (FORMERLY TRUEBILL)

A money app that finds and cancels subscriptions you no longer use. Over the past 5 years, Truebill has facilitated saving their members over USD 245 million. Truebill could focus on innovation and building world-class features by leveraging the efficiency of Developer Workflows for critical processes, eventually rebranding as Rocket Money in August 2022 following their acquisition by Rocket Companies in December 2021.

ROCKET MONEY ON THE QUEST TO IMPROVE DEVELOPER EXPERIENCE

With all the sensitive information of bank accounts and credit cards, and the large volume of transactions, Rocket Money was looking for solutions to improve the Developer Experience by achieving the following:

- Multiple deployments per dev in a day
- Lower deployment time
- Seamless collaboration between developers
- Ship new features faster

CTO.ai's Developer Workflows for Rocket Money

To improve the DX at Rocket Money, CTO.ai partnered with Rocket Money to easily build Developer Workflows with advanced features to accomplish:

~200 deployments per month, driving business growth

A migration workflow for database changes, critical to the deployment process

An intuitive process, enabling new developers on the growing team *to deploy on day 1*

Less noise, better collaboration with *threaded deployment updates in Slack*

A simplified developer experience, a big selling point for attracting new developer talent

ROCKET MONEY LOVES USING THE DEVELOPER CONTROL PLANE

"We really love using the CTO.ai tool. It has helped us scale really far while being incredibly stable. You've been a great partner to us."

Brett Fox
INFRASTRUCTURE LEAD

ROCKET

"The team really likes Slack Threads! It's way cleaner and has greatly improved the signal:noise ratio in our deployments channel, while preserving the details in the thread for those who need it."

Rich Stokes
STAFF INFRASTRUCTURE ENGINEER

ROCKET

CTO.ai   CASE STUDY