



CTO.ai

CASE STUDY

# 1000s of deployment hours saved by Elude with Developer Workflows

Elude

Travel Tech | High Growth Start up | 50-100 employees | AWS

## ABOUT ELUDE

Elude allows users to search travel packages based on their budget. Their aim is to make the trip-planning process simple, fun and personalized for people to get out and enjoy new destinations. Elude's mission is to encourage spontaneous travel and to help more humans get out and go.

## WHAT DID ELUDE EXPECT FROM CTO.ai?

- Build and implement self service workflows to enable Elude's developers to improve feature release velocity.
- Free up DevOps resources to focus on other priority initiatives.

## WHAT DID DEVELOPER WORKFLOWS HELP ACHIEVE?

- An intuitive release workflow to manage Kubernetes services, including deployment, restart, and easy rollbacks.
- Quickly investigate environment state and cluster configurations using an interactive workflow command, without needing to reach for a laptop.

## WHAT KEEPS ELUDE <> CTO.ai PARTNERSHIP GOING?

- Trusted advisory on Terraform cloud services from experts at CTO.ai.
- CTO.ai's premium support from the customer success team.
- Customized workflows for Elude's developers.

## THE PROOF IS IN THE PUDDING

*Every time we run a CTO.ai workflow run to check the state of our environment saves us 15 minutes.*

IVAN SMIRNOV CTO

*We can give these CTO.ai workflows to our Executive team to run in Slack and not bother me during dinner.*

IVAN SMIRNOV CTO

*"Really digging the strong K8s - Slack integration."*

IVAN SMIRNOV CTO

